CNS Snow Ball Online Auction - IMPORTANT INFORMATION!

We are excited to be trying a new online auction system this year - **Charity Auctions Today** - which will make the auction process simpler and easier, and possibly even bring in more money for the school! The website is very easy and user friendly - but there are a few important things to do before the event:

REGISTER AND CREATE A BIDDER ACCOUNT :
To bid on items before/at the event, you must create an account. We <u>do</u> require a credit card in order to bid- but you <u>do not</u> have to pay with the credit card. **Make sure you register the phone number of the device that you plan on using at the event.**

HOW TO BID USING YOUR PHONE OR TABLET:
Once registered, you will receive a welcome text message with a link to the auction - click on the link to open the auction on your device. Browse and search for items to bid on. Enter your **maximum** bid amount and click **"Bid Now."**
We will have volunteers with tablets to assist in bidding at the event should you not have a smart phone or need assistance.

AUTO-BIDDING… JUST LIKE EBAY!
When placing your bids, set the highest price you are comfortable paying for an item (no one else will know your max), and **let the system incrementally increase the bid for you**. When you are outbid, the system will automatically increase your bid up to your maximum bid, in increments only as much as is necessary to maintain your position as the highest bidder. **Your bid reflects the amount you are willing to pay for an item, but you could end up paying less.**
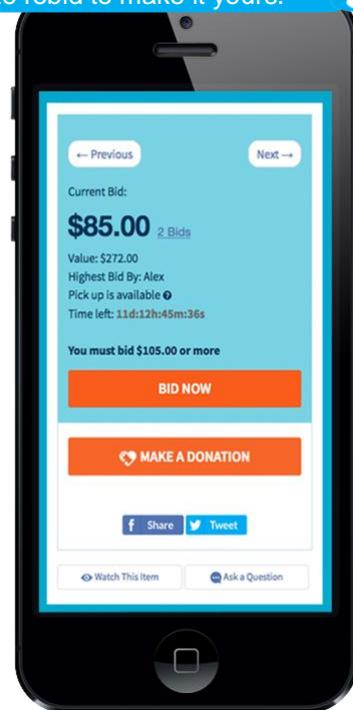**The auction will be LIVE on Wed, Jan 31ˢᵗ. You should set up your bids <u>BEFORE</u> you come to the event on Sat night so you can enjoy and let the system do the bidding for you!**

OUTBID NOTIFICATIONS:
When you are outbid, you'll receive a text message and an email notification with a link directly back to the item to update your bid.

BUY IT NOW OPTION:
Some items have a "Buy it Now" price to purchase the item outright. This will bypass the auction process and guarantee you win the item.

"POPCORN" BIDDING:
Popcorn bidding prevents bidders from waiting until the last minute to bid, without giving the bidder who was outbid an opportunity to rebid. For certain popular items, if a bid is placed during the last 5 minutes, bidding will be automatically extended for an additional 5 minutes from the last bid time and close once all bidding has stopped.

END OF AUCTION PROCESS

You will receive a text message/email at the end of the auction with a final invoice. Any raffle tickets or BUY IT NOW items will be added. You have 2 two options:

1) You can pay with a check the night of the auction when you checkout
2) Pay by credit card (3% fee)

The credit cards on file will be charged the next day by 2pm for any outstanding invoices and you will receive a receipt via email/text.

You can pick-up the items you won at checkout when you leave that night (for most items).

OTHER ITEMS AVAILABLE AT THE SNOW BALL

Grub Hub Board: Purchase gift cards to your favorite restaurants - at a 10% discount from the $ value!

Raffle Tickets: Cost is 1 for $5, 5 for $20, 15 for $50
Use your raffle tickets to win:

- **Who Wants to be a Millionaire?** Take your chances to win a bucket full of scratch tickets!
- **Yellow, Red, and Blue Door Art -** Priceless memories for your child to keep forever
- **CNS Guess Board Games** (Yellow, Red and Blue Door Editions)

AUCTION CLOSING TIMES:

Yellow Door Table:	9:30pm
Red Door Table:	9:45pm
Blue Door Table:	10:00pm

Please help us share the online auction with your friends and family!

We have so many wonderful, high quality items available for bid - and with the new online auction format, we can share the auction with anyone who has an online account! Please help us by sharing the auction link with your friends and family on Facebook, email, etc. The more people we have bidding on items, the more we earn for our school!